

SPONSORSHIP OPPORTUNITIES AT USK SHOW BE PART OF MONMOUTHSHIRE'S BUSIEST SHOW



Office: 01291 690 889 www.uskshow.co.uk

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Welcome!

Usk Show started as a Ploughing Match in 1844 and has now grown to one of the biggest One-Day Agricultural Shows in the UK.

The show now has an annual average attendance of 20,000 visitors who join us for a great day out in the country with chance to see the 11 different Competition Sections in action, visit our 300 Trade Stands and Stalls and watch the Demonstrations and Attractions in our Main and Countryside Rings.

It is truly "A Great Day Out for Everyone" and we pride ourselves on being the busiest outdoor event in Monmouthshire. By becoming a Sponsor you can promote your presence in the county, generate sales leads and have direct access to our extensive audience.

Why not join our success?



BRONZE SPONSORSHIP £150

- Recognition of Sponsorship in the Show Catalogue and Show Website
- Display of your Company Banner (To Be Supplied By You)
- Complimentary Show Tickets for Two
- A Sponsors' Car Park Pass
- Two Sponsors Badges for access to the Members' Ringside Bar & Enclosure

SILVER SPONSORSHIP £250

- Recognition of Sponsorship in the Show Catalogue and Show Website
- Display of Two of your Company Banners, including One on the Main Ring (To Be Supplied By You)
- Complimentary Show Tickets for Four
- Two Sponsors' Car Park Passes
- Four Sponsors Badges for access to the Members' Ringside Bar & Enclosure

GOLD SPONSORSHIP £500

- Recognition of Sponsorship in the Show Catalogue and Show Website
- Your Company Logo on our Website Homepage for a year with link to your website
- Display of Three of your Company Banners, including One on the Main Ring (To Be Supplied By You)
- Commentator Announcement to Highlight your Support
- Complimentary Show Tickets for Six
- Three Sponsors' Car Park Passes
- Six Sponsors Badges for access to the Members' Ringside Bar & Enclosure
- Six Complimentary Two Course Buffet Lunches to be taken in the Members' Ringside Bar & Enclosure

PLATINUM SPONSORSHIP £1,000

- Reduced Trade Space Fees (By Arrangement)
- Recognition of Sponsorship in the Show Catalogue and Show Website
- Your Company Logo on our Website Homepage for a year with link to your website
- Display of Four of your Company Banners, including Two on the Main Ring (To Be Supplied By You)
- Commentator Announcement to Highlight your Support
- Complimentary Show Tickets for Ten
- Five Sponsors' Car Park Passes
- Ten Sponsors Badges for access to the Members' Ringside Bar & Enclosure
- Ten Complimentary Two Course Buffet Lunches to be taken in the Members' Ringside Bar & Enclosure



Banner Only Packages

- Your Company Banner displayed in the Main Ring £100
- Your Company Banner displayed in the Countryside Ring £80
- Your Company Banner displayed in the Livestock, Horse or Show Jumping Rings £50

Competition Class Sponsorship

Cattle Class £37

Show Jumping Class from £36

Equine Class from £31

Sheep or Pig Class £24

Homecraft or Horticulture Class from £10

- Recognition of Sponsorship in the Competition Schedule
- Recognition of Sponsorship in the Show Catalogue and Show Website
- Complimentary Show Tickets, Sponsors' Car Park Pass and Sponsors Badges for access to the Members' Ringside Bar & Enclosure (Dependent on Donation)



Design-Your-Own Sponsorship Packages

If these suggested packages do not meet your exact requirements, we are happy to help you design your own bespoke package.

Further Sponsorship Opportunities around Usk Show include:

- Main Ring & Countryside Ring Attractions
- Childrens Entertainment
- Marquees
- Visitor Facilities
- Food Courts
- Competition Schedules
- Equine Championship Prizes & Sashes
- Rosettes
- Horticultural Section
- Goat Section
- Poultry Section
- Vintage Tractors



Usk Show is a terrific opportunity to expose your business to over 20,000 visitors!

For further information or to discuss your sponsorship requirements, please contact our Show Office on 01291 690889 secretary@uskshow.co.uk

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